



## MECHANICAL SPECIFICATIONS 2016

SPACE	LIVE / NONBLEED (WIDTH x DEPTH)	BLEED (WIDTH x DEPTH)	TRIM (WIDTH x DEPTH)
2 Page Spread	15-3/4" X 10-3/8"	16-1/2" X 11-1/8"	16-1/4" X 10-7/8"
Full Page	7-5/8" x 10-3/8"	8-3/8" x 11-1/8"	8-1/8" x 10-7/8"
2/3 Page Vertical	4-7/8" x 10-3/8"	5-5/8" x 11-1/8"	5-3/8" x 10-7/8"
1/2 Page Horizontal Spread	15-3/4" x 4-3/4"	16-1/2" x 5-1/2"	16-1/4" x 5-1/4"
1/2 Page Horizontal	7-5/8" x 4-3/4"	8-3/8" x 5-1/2"	8-1/8" x 5-1/4"
1/2 Page Vertical	3-3/8" x 10-3/8"	4-1/8" x 11-1/8"	3-7/8" x 10-7/8"
1/2 Page Digest	4-7/8" x 7-1/4"	5-5/8" x 8"	5-3/8" x 7-3/4"
1/3 Page Vertical	2-1/4" x 10-3/8"	2-3/4" x 11-1/8"	2-1/2" x 10-7/8"
1/3 Page Square	4-7/8" x 4-3/4"	5-5/8" x 5-1/2"	5-3/8" x 5-1/4"

Final Trim Size: 8-1/8" W X 10-7/8" D

Bleed: 1/8"

Binding Method: Perfect Bound

Jog Position: Foot

Live Matter Safety: Leave 1/4" from all Trim edges

**REQUIRED FILE FORMAT:** PDFX1-a File

**RESOLUTION:** All color and grayscale photos: 300 dpi or better (save all color art in CMYK mode)

**BLACK AND WHITE ART:** 1200 dpi or better

**INK COVERAGE:** Maximum coverage 320%

**RICH BLACK:** Avoid using rich black in small text (under 15 pt.)

**SPOT COLORS:** No spot colors (pantone) should be used.

For complete advertising specifications, and to submit your ads electronically, go to <http://ads.hearst.com>

For material extensions or questions, please contact **Frank Linzan** at **212.649.3206** or [flinzan@hearst.com](mailto:flinzan@hearst.com)

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