

ROAD & TRACK



EDITORIAL CALENDAR 2018

DEC/JAN '18 | PERFORMANCE CAR OF THE YEAR

Ad Space Close: September 25 On Sale: November 14
Digital: North American International Auto Show

FEBRUARY

Ad Space Close: November 27 On Sale: January 16
Digital: Chicago Auto Show

MARCH/APRIL

Ad Space Close: January 8 On Sale: February 27
Digital: New York Auto Show

MAY | MOTORSPORT

Ad Space Close: February 26 On Sale: April 17

JUNE

Ad Space Close: April 2 On Sale: May 22

JULY

Ad Space Close: April 30 On Sale: June 19

AUGUST

Ad Space Close: May 29 On Sale: July 17

SEPTEMBER

Ad Space Close: June 25 On Sale: August 14

OCTOBER

Ad Space Close: August 6 On Sale: September 25

NOVEMBER

Ad Space Close: September 4 On Sale: October 23
Digital: Los Angeles Auto Show

DEC/JAN '19

Ad Space Close: October 8 On Sale: November 27