

Annual Frequency: 10 times/year

Field Served: Motor enthusiasts who find true enjoyment in cars and driving. Domestic and imported vehicles, in all price ranges, are discussed in terms of performance, handling and roadability.

Published by Hearst Communications

## Publisher's Statement

6 months ended December 31, 2016, Subject to Audit

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
588,812	20,753	609,565	None Claimed	

### TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jul	557,384	21,569	578,953	10,493		10,493	589,446	16,000	130	16,130	583,877	21,699	605,576
Aug	556,468	22,606	579,074	10,493		10,493	589,567	17,500	154	17,654	584,461	22,760	607,221
Sep	555,467	22,444	577,911	10,493		10,493	588,404	29,000	151	29,151	594,960	22,595	617,555
Oct	558,472	22,207	580,679	10,493		10,493	591,172	19,000	177	19,177	587,965	22,384	610,349
Nov	560,423	21,500	581,923	10,493		10,493	592,416	17,000	119	17,119	587,916	21,619	609,535
Dec	551,590	19,781	571,371	10,493		10,493	581,864	25,000	291	25,291	587,083	20,072	607,155
Average	556,634	21,685	578,319	10,493		10,493	588,812	20,583	170	20,753	587,710	21,855	609,565

### SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
<b>Paid Subscriptions</b>				
Individual Subscriptions	536,554	16,707	553,261	90.8
Multi-Title Digital Programs		4,978	4,978	0.8
Sponsored Subscriptions	20,080		20,080	3.3
<b>Total Paid Subscriptions</b>	<b>556,634</b>	<b>21,685</b>	<b>578,319</b>	<b>94.9</b>
<b>Verified Subscriptions</b>				
Public Place	5,000		5,000	0.8
Individual Use	5,493		5,493	0.9
<b>Total Verified Subscriptions</b>	<b>10,493</b>		<b>10,493</b>	<b>1.7</b>
<b>Total Paid &amp; Verified Subscriptions</b>	<b>567,127</b>	<b>21,685</b>	<b>588,812</b>	<b>96.6</b>
<b>Single Copy Sales</b>				
Single Issue	20,583	170	20,753	3.4
<b>Total Single Copy Sales</b>	<b>20,583</b>	<b>170</b>	<b>20,753</b>	<b>3.4</b>
<b>Total Paid &amp; Verified Circulation</b>	<b>587,710</b>	<b>21,855</b>	<b>609,565</b>	<b>100.0</b>

### VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2016	None Claimed	611,939	609,399	2,540	0.4
6/30/2015	None Claimed	609,816	608,249	1,567	0.3
6/30/2014	None Claimed	607,976	605,917	2,059	0.3

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### PRICES

	Suggested Retail Prices (1)	Average Price (2)	
		Net	Gross (Optional)
Average Single Copy	\$5.99		
Subscription	\$13.00		
Average Subscription Price Annualized (3)		\$15.24	
Average Subscription Price per Copy		\$1.52	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended June 30, 2016

(3) Based on the following issue per year frequency: 10

Circulation by Regional, Metro & Demographic Editions  
 Geographic Data  
 Analysis of New & Renewal Paid Individual Subscriptions  
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
<b>Public Place</b>			
Automotive Outlets	1,680		1,680
Personal Care Salons	3,320		3,320
<b>Total Public Place</b>	<b>5,000</b>		<b>5,000</b>
<b>Individual Use</b>			
Ordered/Payment Not Received	5,493		5,493
<b>Total Individual Use</b>	<b>5,493</b>		<b>5,493</b>

RATE BASE

None Claimed.

NOTES

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Sponsored Subscriptions:** Copies purchased by a third party in quantities of 11 or more for distribution to consumers.

**Combination Subscriptions:** These are copies that are included in Paid Subscriptions Individual and were served to subscribers who purchased this publication in combination with one or more different publications.

**Multi-Title Digital Programs**

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	4,978	4,978	2.3	11,971

**Award Point Programs:** Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 6,480

**Average Nonanalyzed Nonpaid:** Average Nonanalyzed Nonpaid circulation for the period was: 15,572

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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