



# MECHANICAL SPECIFICATIONS 2017

SPACE	LIVE / NONBLEED (WIDTH x DEPTH)	BLEED (WIDTH x DEPTH)	TRIM (WIDTH x DEPTH)
2 Page Spread	15-3/4" X 10-3/8"	16-1/2" X 11-1/8"	16-1/4" X 10-7/8"
Full Page	7-5/8" X 10-3/8"	8-3/8" X 11-1/8"	8-1/8" X 10-7/8"
2/3 Page Vertical	4-7/8" X 10-3/8"	5-5/8" X 11-1/8"	5-3/8" X 10-7/8"
1/2 Page Horizontal Spread	15-3/4" X 4-3/4"	16-1/2" X 5-1/2"	16-1/4" X 5-1/4"
1/2 Page Horizontal	7-5/8" X 4-3/4"	8-3/8" X 5-1/2"	8-1/8" X 5-1/4"
1/2 Page Vertical	3-3/8" X 10-3/8"	4-1/8" X 11-1/8"	3-7/8" X 10-7/8"
1/3 Page Vertical	2-1/4" X 10-3/8"	2-3/4" X 11-1/8"	2-1/2" X 10-7/8"
1/3 Page Square	4-7/8" X 4-3/4"	5-5/8" X 5-1/2"	5-3/8" X 5-1/4"

**Final Trim Size:** 8-1/8" W X 10-7/8" D

**Bleed:** 1/8"

**Binding Method:** Perfect Bound

**Jog Position:** Foot

**Live Matter Safety:** Leave 1/4" from all Trim edges

**REQUIRED FILE FORMAT:** PDF X1-a file

**RESOLUTION:** All color and grayscale photos: 300 dpi or better (save all color art in CMYK mode)

**BLACK-AND-WHITE ART:** 1200 dpi or better

**INK COVERAGE:** Maximum coverage 320%

**RICH BLACK:** Avoid using rich black in small text (under 15 pt.)

**SPOT COLORS:** No spot colors (Pantone) should be used

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