

ROAD & TRACK

PRODUCTION CALENDAR

ROAD & TRACK	THEME	CLOSE	ON SALE
FEB / MAR	MUSIC	12.5.22	1.24.23
APR / MAY	LE MANS	2.13.23	3.28.23
JUN / JUL	ADVENTURE	4.17.23	5.30.23
AUG / SEP	VINTAGE	6.12.23	7.25.23
OCT / NOV	MOTORSPORTS	8.14.23	9.26.23
DEC / JAN	TECHNOLOGY	9.25.22	11.7.23

PACKAGING RATES

Advertising pricing available upon request
Rates effective with the February/March 2023 issue

ISSUE AND CLOSING DATES

Published 6 times a year by Hearst Magazines.
Issued approximately the first Tuesday of the month preceding cover date. Space closes the Friday approximately seven weeks prior to the on-sale date. Space and material extensions are granted on a case-by-case basis.

INSERTS

Rates and specifications available upon request. Specifications are based on insert qualifying at a Periodicals Rate (formerly Second Class). If Post Office finds insert does not meet the qualifications, it will be classified as Standard A Rate (formerly Third Class), and all additional postage will be billed back to the advertiser. A final dummy of the insert must be submitted to Hearst Magazines Production before printing in order for it to be acceptable for binding.

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