



PRINT AUDIENCE 2019

MEN	TOTAL AUDIENCE	% COMP
	2,799,000	100
AGE		
18-34	771,000	27.5
25-49	1,290,000	46.1
35-54	1,009,000	36.0
Median Age	49.1	
MARITAL STATUS		
Married	1,844,000	65.9
Never Married	639,000	22.8
EDUCATION		
Graduated From College or Better	1,020,000	36.4
Any College	1,891,000	67.6
EMPLOYED		
Managers/Professionals	795,000	28.4
Employed	2,032,000	72.6
Employed Full Time	1,878,000	67.1
HOUSEHOLD INCOME		
50K+	2,166,000	77.4
75K+	1,780,000	63.6
100K+	1,287,000	46.0
Median HHI	\$94,307	
Median Value of Owned Home	\$262,495	