

ROAD & TRACK



EDITORIAL CALENDAR 2019

DEC '18/JAN '19 | PERFORMANCE CAR OF THE YEAR

Ad Space Close: October 8 On Sale: November 27
Digital: North American International Auto Show

FEBRUARY

Ad Space Close: November 26 On Sale: January 15
Digital: Chicago Auto Show

MARCH/APRIL

Ad Space Close: January 7 On Sale: February 26
Digital: New York International Auto Show

MAY | MOTORSPORT

Ad Space Close: February 25 On Sale: April 16

JUNE | 24 HOURS OF LE MANS

Ad Space Close: April 1 On Sale: May 21

JULY

Ad Space Close: April 29 On Sale: June 18

AUGUST

Ad Space Close: May 27 On Sale: July 16
Digital: Monterey Car Week / Concours d'Elegance

SEPTEMBER | ADVENTURE ISSUE

Ad Space Close: June 24 On Sale: August 13

OCTOBER

Ad Space Close: August 5 On Sale: September 24

NOVEMBER

Ad Space Close: September 2 On Sale: October 22
Digital: Los Angeles Auto Show / SEMA / Gift Guides

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