

2014 CLASSIFIED RATES



CAR AND DRIVER

ROAD & TRACK

AD SIZES	4-COLOR			4-COLOR		
	1X	6X	12X	1X	6X	12X
1/6 Pg.	\$10,875	\$10,223	\$9,570	\$7,836	\$7,366	\$6,895
1/3 Pg.	\$19,506	\$18,392	\$17,218	\$12,210	\$11,478	\$10,746
1/2 Pg.	\$27,612	\$25,955	\$24,298	\$18,841	\$17,372	\$16,263

All rates are GROSS and effective with the January 2014 issue

For more information on advertising in Car and Driver or Road & Track Classified sections, please contact us at (212) 649-4201