

# SPECIFICATIONS AND MECHANICAL REQUIREMENTS

EFFECTIVE NOVEMBER 2013 ISSUE

**FINAL TRIM SIZE: 8-1/8" W x 10-7/8" D**  
**BLEED: 1/8"**

**BINDING: PERFECT BOUND**  
**JOG POSITION: FOOT**

<b>SPACE</b>	<b>NONBLEED (WIDTH x DEPTH)</b>	<b>BLEED (WIDTH x DEPTH)</b>	<b>TRIM (WIDTH x DEPTH)</b>
2 Page Spread	15 3/4" x 10 3/8"	16 1/2" x 11 1/8"	16 1/4" x 10 7/8"
Full Page	7 5/8" x 10 3/8"	8 3/8" x 11 1/8"	8 1/8" x 10 7/8"
2/3 Page Vertical	4 7/8" x 10 3/8"	5 5/8" x 11 1/8"	5 3/8" x 10 7/8"
1/2 Page Horizontal Spread	15 3/4" x 4 3/4"	16 1/2" x 5 1/2"	16 1/4" x 5 1/4"
1/2 Page Horizontal	7 5/8" x 4 3/4"	8 3/8" x 5 1/2"	8 1/8" x 5 1/4"
1/2 Page Vertical	3 3/8" x 10 3/8"	4 1/8" x 11 1/8"	3 7/8" x 10 7/8"
1/2 Page Digest	4 7/8" x 7 1/4"	5 5/8" x 8"	5 3/8" x 7 3/4"
1/3 Page Vertical	2 1/4" x 10 3/8"	2 3/4" x 11 1/8"	2 1/2" x 10 7/8"
1/3 Page Square	4 7/8" x 4 3/4"	5 5/8" x 5 1/2"	5 3/8" x 5 1/4"

**LIVE MATTER SAFETY - LEAVE 1/4" FROM ALL TRIM EDGES.**

For complete advertising specifications, and to submit your ads electronically, go to  
**HTTP://ADS.HEARST.COM**

For material extensions or questions  
**PLEASE CONTACT CELESTE MADHERE AT 212.649.3631 OR CMADHERE@HEARST.COM**

For supplied insert extensions or questions  
**PLEASE CONTACT PETER FARRELL AT 212.649.3722 OR PAFARRELL@HEARST.COM**