



MAGAZINE ADVERTISING: MECHANICAL SPECIFICATIONS 2016

SPACE	LIVE NON/BLEED (WIDTH x DEPTH)	BLEED (WIDTH x DEPTH)	TRIM (WIDTH x DEPTH)
2 Page Spread	15-3/4" X 10-3/8"	16-1/2" X 11-1/8"	16-1/4" X 10-7/8"
Full Page	7-5/8" x 10-3/8"	8-3/8" x 11-1/8"	8-1/8" x 10-7/8"
2/3 Page Vertical	4-7/8" x 10-3/8"	5-5/8" x 11-1/8"	5-3/8" x 10-7/8"
1/2 Page Horizontal Spread	15-3/4" x 4-3/4"	16-1/2" x 5-1/2"	16-1/4" x 5-1/4"
1/2 Page Horizontal	7-5/8" x 4-3/4"	8-3/8" x 5-1/2"	8-1/8" x 5-1/4"
1/2 Page Vertical	3-3/8" x 10-3/8"	4-1/8" x 11-1/8"	3-7/8" x 10-7/8"
1/2 Page Digest	4-7/8" x 7-1/4"	5-5/8" x 8"	5-3/8" x 7-3/4"
1/3 Page Vertical	2-1/4" x 10-3/8"	2-3/4" x 11-1/8"	2-1/2" x 10-7/8"
1/3 Page Square	4-7/8" x 4-3/4"	5-5/8" x 5-1/2"	5-3/8" x 5-1/4"

Final Trim Size: 8-1/8" W X 10-7/8" D

Bleed: 1/8"

Binding: Perfect Bound

Jog Position: Foot

Live Matter Safety – leave 1/4" from all Trim edges

For complete advertising specifications, and to submit your ads electronically, go to <http://ads.hearst.com>

For material extensions or questions, please contact Frank Linzan at 212.649.3206 or flinzan@hearst.com

For supplied insert extensions or questions, please contact Harry Yee at 212.649.3736 or hyee@hearst.com